

Sejin Park

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Education

Pratt Institute
(New York, USA)

BFA,
Communications Design
Graphic Design Emphasis,
Graduated on June, 2020

Tools

Adobe After Effects
Adobe Premiere Pro
Cinema 4D

Adobe InDesign
Adobe Photoshop
Adobe Illustrator

Figma
Adobe XD
HTML
CSS

DSLR Photography

Language

English (Fluent)
Korean (Native)

References

Vuong Tong
Head of Wix Playground

Yotam Kellner
Wix Lead Designer

Sally Thurer
Independent Art Director,
Pratt Institute ComD Instructor

Experience

Partner & Partners | Design & Digital Media Intern (New York, USA) October, 2020 - March, 2021

- **Co-op Ride (Driver-owned ridehailing app):**
Proposed and designed digital branding strategy, web UI, email design, and app product marketing collateral
- **Poursteady Website:**
Created lo-fi to hi-fi web UX/GUI design and animated iconography
- **The NYC Mayor's Office - Owner to Owners:**
Animated infographic social media posts for Owner to Owners project

SuperWorld | UX/UI Designer (LA, USA)

September - November, 2020 / Remote Internship

- Worked with design team and developers for SuperWorld's new website and AR mobile app; created web collateral including visual contents, style guide, and lo-fi wireframes to responsive hi-fi prototypes

Wix Playground | Creative Design Intern (New York, USA)

June - August, 2020 / Remote

- Exclusively selected as one of 48 participants out of 1,000+ candidates for Wix's intensive 3-month web design program
- Created an online motion campaign and marketing landing page for quip
- Designed and launched a website for a nonprofit Art in Touch

MNLP | Graphic Design Intern (Seoul, South Korea)

April - June, 2017

- Selected clients : Smeg Korea, Ellesse, Le Coq Sportif Korea, Bang Bang Korea
- Assisted art directors on the research, branding, and fashion shoot & retouching

Awards and Honors

Pratt Institute

| 2019 Pratt Design Show May, 2019

- Featured as front pieces for Pratt Design Show with Homie
- Exhibited thesis project Ritual N (Multimedia) and Homie

| President's List Honors Spring 2019 (2017-2019 Dean's List Honors)

JCCAC Art Center LO Gallery | Design Exhibition (HongKong) March, 2017

- Selected as an exhibition [Untitled 2017] piece: 18 page illustration book Senior Sextory, silkscreen printed with thermochromic ink